

# STANDARD PHOTOGRAPHIC LICENCE & ORDER CONFIRMATION

Licence granted to: (Client)

Photographer :

Licence No

Date of Licence

The Advertiser (if any)

Return date

Product (if any)

Exclusive licence

Non-exclusive licence

**Description** of Job/Photograph(s) covered by this licence :

**Please Note:** This is not a commission. Please read clause 1 of the Standard Photographic Terms and Conditions of Engagement.

## Licensed purpose

### Non-Advertising

Editorial (newspaper, magazine, periodical)

PR (Public Relations)

Press (news)

Book (single publication)

Any Non-Advertising use

Other Use (specify)

### Advertising

Magazine/Newspaper/Periodical

Poster

Billboard

Brochure

Catalogue

Packaging

Point of sale

Promotion

TV/Cinema commercial

Any Advertising use

Other Advertising (specify)

## Licensed Territory

New Zealand

Australia

Australasia

Worldwide

Other (Specify)

## Licensed Period

1 year

2 year

5 year

in perpetuity

Other (Specify)

## Reproduction Rights for Licence

One Reproduction

Reuse permitted at % of the

original fee for each reproduction

Unlimited Reproductions

Other (Specify)

## Other Licence Details

Photographer to act as agent (refer to clause 12.2)

Weather permitting booking (refer to clause 16)

No right to alter image (see clause 1.1.3)

The Photographer as author and director waives

Other (Specify)

the right to assert moral rights in relation to the

Photographic Works under this licence.

## Important Note

The Studio has accepted this order on Standard Photographic Terms and Conditions of Engagement as previously supplied to you. Please read and check this Order confirmation carefully as the work will proceed according to these instructions. Please request our Standard Photographic Terms and Conditions of Engagement if you require a further copy.

 The Advertising & Illustrative Photographers Association Incorporated

 The New Zealand Institute of Professional Photography Incorporated